

AgriExpert CC

Enterprise Profile

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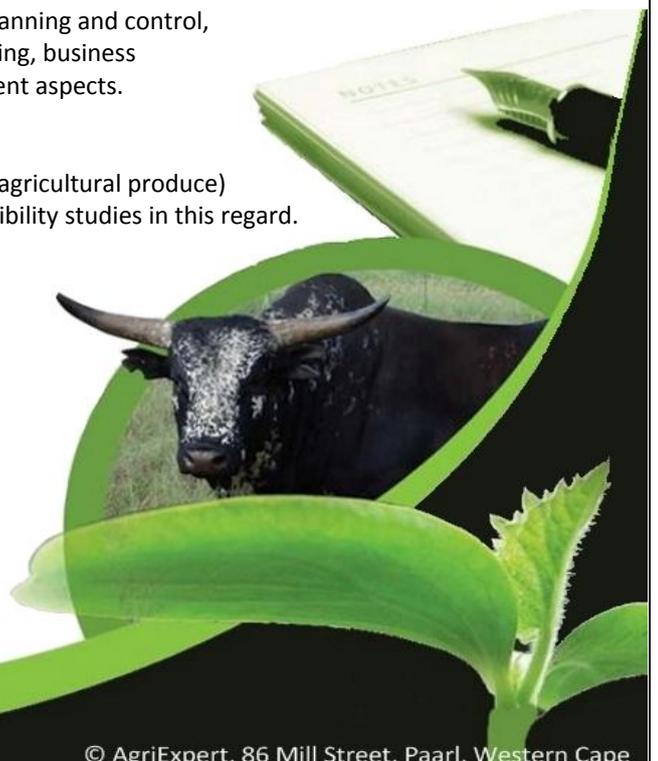
AgriExpert CC: Enterprise Profile

AgriExpert is honoured to be involved with various empowerment projects in the wine and other agricultural industries. Our exposure to a variety of projects, including regional development projects, provides the backdrop and extensive knowledge base with which we can confidently contribute to any empowerment project and/or planning exercise. This is especially true if the project structure proves to be complex and it requires inputs from a range of experts from different disciplines.

Standard management principles and the requirements of the State and other funders require that proper **conceptualisation** and **planning** should take place before a project is ready to be approved and implemented. Another important aspect is the **preparation** of the empowerment and commercial shareholders for their participation in the project, particularly regarding the statutes and effective functioning of the to-be-established legal entity (ies). The **structuring of the shareholding** in the project is another important aspect, and would include the conclusion and signing of a shareholders agreement. Especially for community-type projects the involvement of **mentors** and/or technical advisors is often of critical importance. Lastly AgriExpert is involved with **project funding**, whereby the business plan (in various formats) is presented to potential donors and/or funders, for instance Absa Incubator Fund, state departments, development banks, commercial shareholders, et cetera.

AgriExpert is well positioned to provide top-class contributions, in association with various other team members, in respect of all the above mentioned aspects:

- ❖ Direct involvement with various agricultural land reform projects: Khula Boerdery in Wellington (Hansie Britz), Africa Flower Co-Op in George (Suraya Cassiem), Moravia Boerdery (Conradie Boerdery), Noble Farms in Franschhoek (Rupert family), Modesto Boerdery in Wellington (Dippie Steyn), Brood Kraal Boerdery near Piketberg (a very large empowerment project where IDC and Jan le Roux are involved as shareholders), Jannie Bosman Boerdery near Wellington (a large project where beneficiaries are involved not only in primary agriculture, but in the whole range of value adding activities, and many others. Contact details can be provided for further references.
- ❖ National and regional development projects such as Riebeek Valley, De Doorns Valley, Tankwa-Karoo Empowerment Project, Swartland Municipality agricultural master planning, Beaufort West Municipality spatial development framework, Area Based Plans for DLA in Free State Province (Motheo and Lejweleputswa districts), and others.
- ❖ Long and intensive experience in management, financial planning and control, marketing, facilitation, public participation, strategic planning, business conceptualisation, business planning, and other management aspects. CV's of team members could be supplied for more detail.
- ❖ Business development (especially value-adding to primary agricultural produce) for **black economic empowerment (BEE) projects** and feasibility studies in this regard.
- ❖ Integrated agricultural development planning for communities, for instance Elim, Goedverwacht, Matjiesrivier and Genadendal, all previously Moravian mission stations.
- ❖ Very good relationships with institutional role players, such as the Provincial Departments of Agriculture, Rural Development and Land Reform, Social Services and Poverty Relief, Health (Nutrition), as well as local authorities and technical partners such as team members and consulting engineers.



- ❖ Involved in the development of new regional fresh produce markets for the emerging farming sector, particularly Philippi Market and Ugu Market at Port Shepstone in KwaZulu-Natal, particularly with the establishment of the fresh produce supply bases for these markets.
- ❖ Commitment to orderly land reform, development of human resources, and to the economic and social success of South Africa and all her people.
- ❖ **Specialist knowledge on industry-specific BBBEE concepts**, management information systems, nursery systems, plant breeding and seed production, composting for organic farming techniques, mushroom production techniques and low-cost food security/poverty relief food production systems.
- ❖ A good track record in terms of delivery, on time and within budget.

Our mode of operation is a participatory style whereby concept strategies and plans are compiled, the client's inputs are acquired and adjustments are made where required before finalisation and implementation.

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