

CURRICULUM VITAE – CHARL G PIENAAR

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**CURRICULUM VITAE**

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Name	<b>CHARL GERHARDUS PIENAAR</b>
Date of Birth	19 October 1953
Marital Status	Married
Profession	Agricultural Development Specialist Management Information Specialist
Position	Businessman / consultant / facilitator
Specialisation	Agricultural development projects, planning and implementation Facilitation and Institutional arrangements Strategy and policy formulation System development, implementation and integration
Nationality	South African
Years of Experience	33

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**KEY QUALIFICATIONS**

Charl Pienaar has extensive experience in the development and implementation of management information systems for various business sectors, ranging from small businesses to large corporate systems. He specialised in ensuring that management and staff receive relevant, timeous and accurate management information, thereby empowering management to make informed decisions.

Having been extensively involved in agricultural research and development, Charl Pienaar is able to lead and to contribute to agricultural development projects, agri-business development, and urban agricultural projects.

His first career spanned ten years as plant breeder, researcher, manager and crop specialist in field crops such a wheat and maize. He reads widely on topics such as genetics, physics, and research in general, and maintains his interest in plants through a private plant collection (desert plans) and is active in vermiculture production, research and development.

Due to demand from the market his scope of involvement has extended to black economic empowerment broader that the agricultural sector, including initiation, conceptualisation, business planning and funding of businesses and projects of a general developmental nature.

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**EXPERIENCE RECORD****MBB Consulting Services (South) (Pty) Ltd**

2000 to 2006

Agricultural subject matter specialist

Summary of related experience during this period:-

- ❖ High-level involvement as sub-consultant in the planning and establishment of agricultural district markets in South Africa, and the associated fresh produce local supply bases. Involved in large-scale development projects in the Western Cape (5 000 hectares), Eastern Cape (potentially 17 000 hectares) and KwaZulu-Natal (8 000 hectares).
- ❖ Involved in various projects relating to municipal agricultural master planning, urban and rural agricultural policy documents and local economic development projects.
- ❖ Active proponent of environmentally friendly farming practises, with specialisation in vermiculture and plant nursery techniques as well as small-scale organic mushroom production.

**BKS (Pty) Ltd**

1997 to present

Management Information Specialist

Senior project manager

Summary of related experience during this period:-

- ❖ System development en implementation for various low-cost housing projects in respect of applications for housing subsidies, marketing of the projects in the target communities and control over various aspects of the development process. Projects include Philippi-East (5 500 properties) and Wesbank (4 800 properties).
- ❖ System development and implementation for a project to transfer properties to beneficiaries in the Eastern Cape, spanning 14 townships and 40 different areas and involving 14 000 applicants.
- ❖ Involved in the conceptualisation and planning of various projects, such as internet-based information systems for commercial farmers, precision farming, pavement management systems, bulk GIS-based refuse systems, etc.

## Project Management

- ❖ Various aspects of project management, ranging from community development, agricultural projects both in the economic and sub-economic environments, and low-cost housing projects.

**AgriExpert CC**

2000 – Present

Member (50%)

Summary of related experience during this period:-

## Agricultural Development

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- ❖ Involved in technical and management aspects of the implementation of low-tech food production systems under sub-economic production conditions. Conducting research on various production methods under low-cost tunnel structures for urban and rural communal agricultural projects.
- ❖ Part of the team developing overall development plans for rural communities such as Genadendal, Goedverwacht, Matjiesrivier and Elim, specifically developing strategic and operations plans for agricultural development.
- ❖ Conceptualisation and planning, in partnership with MBB Consulting Engineers Inc, of the organic fresh produce industry in the Western Cape, Namibia, KwaZulu-Natal and Free State Province, with specific reference to packing, processing and establishment of new farmer projects to produce (organic) foodstuffs.
- ❖ Involved in business planning and workshops for the LRAD subsidy scheme, and successfully completed a number of commercial new farmer projects in the wine and other industries.
- ❖ Involved in the conceptualisation and planning of regional agricultural development initiatives, such as the Tankwa-Karoo Irrigation Project, Riebeek Valley Empowerment Project, and others.

### **Supertill CC**

1990 - Present

Managing Member

Summary of related experience during this period:-

- ❖ Implementation of standard accounting systems for a range of customers, including farmers, wine co-operatives, doctors, dentists, manufacturers, retailers, importers, exporters, etc.
- ❖ Development and implementation of a range of management information systems, with special focus on wholesale nurseries, transport companies, facilities management, booking systems for local authorities, stock control systems, wages and salaries, point-of-sale, etc.
- ❖ Installation and maintenance of computer hardware and local area networks. Integration of data loggers with information systems and integration of front-end specialised systems with standard accounting packages.
- ❖ System development in Kinshasa, Zaire for an import company involved in the distribution of frozen foods and other products through wholesale outlets.

### **Mfesane**

1987-1988

Assistant General Manager (Finance, Administration and Project Management)

- ❖ Financial management of development projects for disabled people.
- ❖ Administration and company secretarial duties.
- ❖ Planning and project management of various projects including rural farming in Eastern Cape (Transkei), manufacturing and training.

### **Sensako (Co-op) Ltd**

1977 to 1986

Product Research Manager

Summary of related experience during this period:-

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- ❖ Management of two research stations in Lichtenburg, including commercial farming, irrigated seed production and control over various research programs with maize, sunflower, grain sorghum and wheat.
  - ❖ Commercial maize and wheat breeding programs to improve yield, drought resistance, disease resistance and other commercially important traits.
  - ❖ Involved in organisational development programs. Extended visit to the United States in 1982 as part of a research exchange program with Dekalb-Pfizer Genetics Inc.
  - ❖ Three years involvement in the South African Plant Breeders Association as secretary.
  - ❖ Responsible for statistical analysis of all the company's field trials, developing systems in SAS on main frame and personal computers.
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**EDUCATION**

- 1971 Matric, Paarl Gymnasium, Paarl (first class).  
 1976 B.Sc. (Agric), University of Stellenbosch. Majors in Agronomy and Plant Genetics.  
 1978 B.Sc. (Agric) Hons, University of Stellenbosch. Agronomy, Plant Physiology, Genetics.  
 1981 M.Sc. Agric. University of Stellenbosch. Plant Genetics. Thesis on commercial plant breeding techniques for maize.  
 1986 Hons. Business Administration, Potchefstroom University.  
 1988 Masters Business Administration, Potchefstroom University. Thesis on the planning and design of a management information system for Sensako (Co-op) Ltd.
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**LANGUAGES**

	<b>Speak</b>	<b>Read</b>	<b>Write</b>
English	Excellent	Excellent	Excellent
Afrikaans	Excellent	Excellent	Excellent
Clipper (programming)	Excellent	Excellent	Excellent
Ms. Access (programming)	Excellent	Excellent	Excellent

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